

## **WORKSHOPS ON BRANDING FOR REDRESS SCOTLAND**

As part of developing Redress Scotland, we are organising virtual workshops so that we can hear directly from survivors your views of how Redress Scotland should look and feel, including the words and language we should use.

We are working with Lucy Richards and her team from StudioLR and they will lead these workshops in an interactive way, making sure that everyone can participate. Your views, thoughts and ideas will inform the work that the designers from StudioLR will start after the workshops. This will make sure that your experience directly influences the look, feel and words that Redress Scotland uses.

We have organised two workshops, as follows.

- **Wednesday the 20<sup>th</sup> of October, 2pm to 3pm**
- **Wednesday the 20<sup>th</sup> of October, 6pm to 7pm**

If you are interested in attending one of the workshops please just email Joanna McCreadie at Redress Scotland, using the email address [enquiries@redress.scot](mailto:enquiries@redress.scot)

We will then send you out some more information about the workshops. If you would like an informal chat with me in advance of the workshops, please let me know, and email your phone number so I can give you a call.

I know that many people are now very comfortable with meeting on Zoom or Teams and the other virtual platforms, but if you would like any support about how everything works in a virtual meeting, and getting set up. Please let us know and we can offer help with this.

After these two workshops the designers from StudioLR will develop the new brand identity for Redress Scotland. We will organise follow up workshops and invite everyone who has already attended so that you can comment on, and influence the work that has been done.

I am very much looking forward to working with you to make sure that how Redress Scotland looks, feels and sounds is fully informed by your views and expertise.

Joanna McCreadie, Chief Executive